



FRENCH LITERATURE & ARTS FESTIVAL

AllianceFrançaise San Diego

SPONSORSHIP OPORTUNITIES 2025 EDITION



OCTOBER 2-4, 2025 SAN DIEGO



PROMOTING FRENCH LANGUAGE AND FRANCOPHONE CULTURES

ABOUT US

The Alliance Française was founded in 1883 by renowned French personalities. Having an Alliance Française in San Diego means pursuing their ideal of making French and Francophone cultures shine abroad.

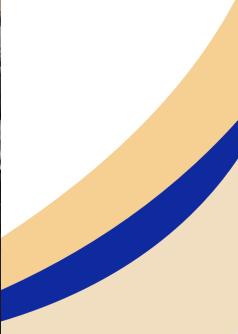
Our Alliance was established in 1927 and has been serving hundreds of students annually. We are part of a network with more than 100 chapters in the United States and over 832 affiliates in 128 countries on every continent.













FRENCH LITERATURE & ARTS FESTIVAL OCTOBER 2-4, 2025

EVENT HIGHLIGHTS

- 3 days of festival
- Workshops with students and authors
- Partnerships with educational and cultural institutions
- Various events: theater, movie, music
- Book fair with book signings

The first edition of the San Diego French Literature and Arts Festival, is a dynamic three-day celebration of Francophone literature, film, and the arts organized by the Alliance Française San Diego in collaboration with educational and cultural partners. Open to all, this festival brings together francophone authors, educators, artists, and students for an unforgettable cultural experience across San Diego.

Partners include





UC San Diego The B





PARTNER WITH US TO REACH A HIGH VALUE COMMUNITY

Residents of San Diego area (62%) and California (80%)

The Alliance Française San Diego provides significant visibility within San Diego's international community.

Active and educated, the members of our community love the arts and entertainment and are looking for unique cultural experiences and products.

.77% are 25 to 55 years old

College Educated or Higher

International community of francophiles and francophones



SEVERAL PLATFORMS TO OPTIMIZE YOUR VISIBILITY

Digital Marketing



Sponsors receive brand exposure across a variety of platforms, as well as opportunities for interaction with high-end consumers.

On behalf of our Board of Directors, we invite you to become a sponsor an exceptional, tax-deductible opportunity to reach a very attractive market

On-site visibility

sponsor one of our event and get recognition during the festival

Media exposure

Elevate your brand's presence with media exposure and press releases sent to local and national press.

Community Connection

Your sponsorship supports our association and its educational programs.



DIFFERENT LEVELS OF PACKAGES TO MATCH DIFFERENT BRAND NEEDS

Molière	Niki de St Phalle	Mbougar Sarr
\$250	\$500	\$1,000

See details of packages on following slides

Are you considering an in-kind donation? Feel free to contact us for a customized package. **Kim Thuy**

\$2,500

Victor Hugo

\$5,000



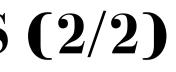
LEVELS OF PACKAGES (1/2)

Molière	Niki de St Phalle	Mbougar Sarr	Kim Thuy	Victor Hugo
\$250	\$500	\$1,000	\$2,500	\$5,000
		12 months	12 months	12 months
12 months	12 months	12 months	12 months	12 months
			included	included
1 post	1 post	2 posts	2 posts	3 posts
1 repost	1 repost	2 reposts	4 reposts	6 reposts
		1 post	1 post	2 posts
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LEVELS OF PACKAGES (2/2)

	Molière	Niki de St Phalle	Mbougar Sarr	Kim Thuy	Victor Hugo
	\$250	\$500	\$1,000	\$2,500	\$5,000
Logo on Flyers and posters	x	X	x	X	x
Name on the press release	x	X	x	X	x
Logo before the movie (one night)			×	x	x
Invitation(s) to the event(s): 3-day pass	1	2	3	4	6
Speech during events				1 event	2 events
Membership	Individual	Individual	Family	Family	Lifetime
Sponsor's exclusivity* (no other in the same sector)					X





SPONSOR AGREEMENT

Proceed to this link on Zeffy to confirm your package, pay and complete your information. NB: Zeffy automatically includes a fee that you can customize or decline to pay at no additional cost.



You are also welcome to send us a check and complete the information below to send by email at bureau@afsandiego.org

For any other method of payment, please contact us

Circle package of your choice

Molière	Niki de St Phalle	Mbougar Sarr	Kim Thuy	Victor Hugo
\$250	\$500	\$1,000	\$2,500	\$5,000

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Name of primary	contact:	
Email:		
Sponsor's address	5:	
City:	State:	Zip Code
Phone:		
Signature:	Da	te:

All gifts to The Alliance Francaise de San Diego, EIN 95-3432182, a 501(c)(3) notfor-profit organization, are tax-deductible to the full extent of the law.

Alliance Française de San Diego, 6390 Greenwich Dr, #185, San Diego, CA 92122 www.afsandiego.org - Contact: bureau@afsandiego.org

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